

PRIVACY POLICY

Oktagon Games develops and publishes games for mobile devices (the “Service”). In this policy, "Oktagon Games" refers to Oktagon Desenvolvimento de Jogos Eletrônicos S.A., located and under the laws of Brazil. We may also refer to Oktagon Games as "We" or "Us".

What information does the Application obtain and how is it used?

Information We Obtain

Information We Collect from You Directly

When you interact with the Service (whether or not on an SNS – Social Networking Service), or any Oktagon Games-owned website, We may collect and store information from you directly as described below:

Registration Information

We may allow you to “register” with Us by using Facebook Connect or other SNS authentication options to create an account or profile within the Service.

Your first and last names and profile picture are considered "public" on Oktagon Games websites and Services that offer direct access to Oktagon Games games and search engines may index this publicly available information.

Information We Receive or Collect When you use our Services

If you play Oktagon Games games on your mobile telephone or other mobile device, including iPads and tablets, We collect mobile device identifiers, including MAC Address, and IP Address. In certain games We will create and assign to your device an identifier that is similar to an account number. We may collect the name you have associated with your device, device type, telephone number, country, and any other information you choose to provide, such as user name, character name, geo-location or e-mail address. We may also access your contacts to enable you to invite friends to join you in the Service.

When you use any Oktagon Games games by registering at an SNS such as Facebook, where our games may also be referred to as “applications”, you allow Oktagon Games to access certain information from your profile for that site. The information you allow Oktagon Games to access varies by game and SNS, for example, Oktagon Games may access and store some or all of the following information, as allowed by you at your registration:

- 1.** your first and last name
- 2.** your profile picture or its URL
- 3.** your user ID number, which is linked to publicly available information such as name and profile photo
- 4.** the user ID numbers and other public data for your friends
- 5.** the login e-mail you provided to that SNS when you registered
- 6.** your physical location and that of your access devices

- 7.** your gender
- 8.** your birthday

Payment Information

All billing and financial information is processed by third-Parties (such as: Apple, Google, etc). Oktagon Games does not store any billing information regarding its customers' purchases

Customer Support Correspondence

When you ask for assistance from our Customer Support team, We will collect and store the contact information you provide (generally your name and e-mail address), information about your game play or activity on the Service, and your user ID number. We will also store the correspondence and any information contained within.

Push Notifications & Local Notifications

With your consent We may send push notifications to your mobile device to provide game updates and other relevant messages. You can manage push notifications from the "options" or "settings" page within the relevant game. You may also be able to manage them from your device's settings page for the relevant game.

We may send local notifications to your mobile device to provide game updates and other relevant information. You can manage local notifications from the "options" or "settings" page within the relevant game.

Technical and Usage Information

We collect (i) certain technical information about your mobile device or computer system, including MAC Address, IP Address and mobile device ID; and (ii) usage statistics about your interactions with the Service. This information is typically collected through the use of server log files or web log files ("Log Files"), mobile device software development kits and tracking technologies like browser cookies to collect and analyze certain types of technical information

How We Use it

In general, We collect, store and use your information to provide you with a safe, smooth, efficient, and customized experience. For example, We may use information collected from you in any one or more of the following ways:

- a) to create your game accounts and allow play of our games
- b) to identify and suggest connections with other Oktagon Games users
- c) to enable user-to-user communications
- d) to provide technical support and respond to user inquiries
- e) to prevent fraud or potentially illegal activities
- f) to deliver and target advertising

- g) to notify users of in-game updates
- h) to provide in-game leader boards and promote in-game player achievements
- i) to solicit input and feedback to improve Oktagon Games products and services and customize your user experience
- j) to inform users about new products or promotional offers

One important use of your information is communication. If you have provided your e-mail address to Oktagon Games, We'll use it to respond to (i) customer support inquiries, and (ii) keep you informed of your in-game activity,. Some messages, such as invites for friends to join you in a game, may include your name and profile photo. We may also send promotional e-mail messages and promotional SMS messages ("Promotional Communications") directly or in partnership with parties other than Oktagon Games. Each Promotional Communication will generally offer recipients choices about receiving additional messages.

Sharing of Your Information

We will share your information (in some cases personal information) with third parties, that is parties other than Oktagon Games, in the following circumstances:

Third Party Service Providers

We will provide your information to third party companies to perform services on our behalf, data analysis, e-mail delivery, hosting services, customer service and to assist Us in our marketing efforts. We direct all such third party service providers to maintain the confidentiality of the information disclosed to them and to not use your information for any purpose other than to provide services on Oktagon Games' behalf.

Advertising & Third Party Products and Services

This Application is supported via advertising, and collects data to help the Application serve ads. We may work with analytics companies to help us understand how the Application is being used, such as the frequency and duration of usage. We work with advertisers and third party advertising networks, who need to know how you interact with advertising provided in the Application which helps us keep the cost of the Application low. Advertisers and advertising networks use some of the information collected by the Application, including the unique identification ID of your mobile device. To protect the anonymity of this information, we use an encryption technology to help ensure that these third parties can't identify you personally. These third parties may also obtain information about other applications you've downloaded to your mobile device, the mobile websites you visit, your non-precise location information (e.g., your zip code), and other non-precise location information in order to help analyze and serve anonymous targeted advertising on the Application and elsewhere. We may also share encrypted versions of information you have provided in order to enable our partners to append other available information about you for analysis or advertising related use.

If you'd like to opt-out from third party use of this type of information to help serve targeted advertising, please visit the section entitled "Opt-out" below.

Friends and Other Oktagon Games Players

The Service supports and may encourage interaction among players. In most Oktagon Games games your SNS friends will see your name, profile photo and descriptions of your game activity. In many Oktagon Games games friends and other players will be able to see your game profile, which may include your name, last name, “game name” and your profile photo, which in certain cases can reveal your SNS User ID number or Oktagon Games ID. Other players may also be able to send you game requests or even friend requests through the related SNS’ communication channels.

Safety, Security and Compliance with Law

We will share your information with third parties only in the ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:

- a) as required by law, such as to comply with a subpoena, or similar legal process;
- b) when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- c) with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.
- d) if Oktagon Games is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information;
- e) to advertisers and third party advertising networks and analytics companies as described below under the Section entitled Automatic Data Collection and Advertising.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at contact@oktagongames.com. We will delete such information from our files within a reasonable time.

Opt-Out

Information collection

Opt-out of all information collection by uninstalling the Application – You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Opting Out of Communications

When you install our apps on your mobile device you can choose to receive push notifications. You can turn off push notifications by visiting the “options” or “settings” page within the relevant game. You may also

receive local notifications. You can turn off local notifications by visiting the “options” or “settings” page within the relevant game.

Privacy Policies of Linked Sites and Advertisers

Our websites and games may contain advertisements from companies other than Oktagon Games that may link to their own websites. We are not responsible for the privacy practices or the content of such websites. If you have any questions about how these other websites use your information, you should review their policies and contact them directly.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here. You are advised to consult this Privacy Policy regularly for any changes.

Your Consent

By using the Services, you are consenting to our processing of User Provided and Automatically Collection information as set forth in this Privacy Policy now and as amended by us. "Processing" means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the U.S. your information will be transferred to the U.S., and processed and stored there under U.S. privacy standards. By using the Application and providing information to us, you consent to such transfer to, and processing in, the US.

Contact Us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at contact@oktagongames.com.